



## PHILADELPHIA • JANUARY 22-23, 2011

Hilton Philadelphia City Avenue  
4200 City Avenue, Philadelphia, PA 19131 • (215) 879-4000

### SPEAKERS:



**John Tartol**  
Chairman's Club Member

Life hasn't always been so dramatically successful for the Tartols, but their road to prosperity began with Herbalife. In 1981, after working eight different jobs within 10 months, Lori Tartol was ready for a serious career in which she could invest her time and energy. She first learned of Herbalife by attending a meeting conducted by Senior Executive President's Team member Doug Stuntz. "Everything sounded too good to be true," recalls Lori. "Here was a dynamic product line, a fantastic Marketing Plan and no boss." At the time, she and John were engaged, and John was a musician who was bartending to make ends meet financially. Fed up with the musician's lifestyle and the meager income it offered, John joined Lori, and together, they eagerly pursued the Herbalife opportunity. Learning from Herbalife's most committed Independent Distributors, they worked with tremendous diligence and persistence.



**Alberto Morales**  
15K President's Team

When starting the Herbalife business, it's important to experience results and have a testimonial to share – but in the meantime, borrow one. This was the first lesson Jeny and Alberto Morales learned and practiced as they shared other people's success stories with prospective customers. And after achieving their own success with both the products and the business, they just continue growing their business. Now they're living the success they'd always heard in the stories.\*

\* Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average-Gross Compensation for U.S. Supervisors at [www.herbalife.com](http://www.herbalife.com) and [www.myherbalife.com](http://www.myherbalife.com).

† An extensive questionnaire generated responses from more than 200 U.S. Herbalife Independent Distributors about their weight-loss programs and results. They reported weight loss ranging from 4 pounds to 167 pounds and a reduced body mass index (BMI) of 1.5 points to 24.1 points, suggesting that consumption of Herbalife® products is associated with weight loss and improvement in BMI in those ranges.

### TICKETS • SKU# D514

**Advance: \$50.00**  
(Available until January 14, 2011)

**At the door: \$60.00**  
(Available if space permits)

### AGENDA

**\*Mandarin and Russian Translation will be provided at this event.**

#### Saturday

8:45 a.m. . . . . Tab Team - Locking Arms in 2011  
10:00 a.m. . . . . "Person by Person, City by City" – HOM  
11:00 a.m. . . . . Be a Product of the Products!  
1:00 p.m. - 5:00 p.m. . . . . Proven Opportunity, Powerful Training  
6:00 p.m. - 12:00 a.m. . . . . Royalties Party –  
Party like Kings & Queens!  
*Dress Attire: From Kings & Queens to Team Herbalife, join the ambiance and feel like Royalty.*

#### Sunday

9:00 a.m. - 4:00 p.m. . . . . Changing Your Pin –  
Supervisors in Action

**Purchase your advance tickets by calling 866-866-4744.  
Visit [HerbalifeEvents.com](http://HerbalifeEvents.com) today!**

**Two tickets maximum per Distributorship. Ticket sales are final – they are nontransferable and nonrefundable. Video cameras are not allowed. Children not permitted. All qualifications must be completed prior to the day of the event. Herbalife reserves the right to revalidate Distributor qualifications up to and including the days of the event.**



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### QUALIFICATIONS

**Qualification Period: October 2010 - January 2011**

#### Saturday Training

Open to all Distributors who purchase a ticket

#### Sunday Training

Open to new Supervisors OR all Fully Qualified Supervisors who achieve:

- 2,500 Total Volume Points in one month - **OR** -
- A total of 4,000 accumulated Total Volume Points in three consecutive months

### PROMOTIONS

#### New Supervisor Promotion

##### **Double Volume up to 7,500 Bonus Points**

All New Fully Qualified Supervisors can earn Double Volume up to 7,500 Bonus Points toward all the New Year Spectacular promotions in their first month of becoming a Fully Qualified Supervisor. This includes the Party, VIP Seating, Photo Opportunity and Lunch with the President's Team. Plus they have the opportunity to purchase their tickets at the special price of \$40!

Qualifying Supervisor Volume cannot be counted. Only Volume placed as a Fully Qualified Supervisor can be counted.

#### New Distributor Promotion

All New Distributors have the opportunity to purchase their tickets at the special price of \$40. This promotion is open to all new Distributors during the qualification period.

#### October Special Promotion

##### **Double Volume up to 7,500 Bonus Points!**

All Fully Qualified Supervisors can earn Double Volume up to 7,500 Bonus Points in the month of October toward all the New Year's Spectacular promotions. This includes the Party, VIP Seating, Photo Opportunity and Lunch with the President's Team.

#### Party

Open to all Fully Qualified Supervisors who achieve:

- A minimum of 2,500 Total Volume Points in three consecutive months - **AND** -
- A total of 20,000 Accumulated Total Volume Points in the same three months

#### VIP Seating

Open to all Fully Qualified Supervisors who achieve:

- A minimum of 2,500 Total Volume Points in three consecutive months - **AND** -
- A total of 25,000 Accumulated Total Volume Points in the same three months

#### Photo Opportunity with Guest Speaker

Open to all Fully Qualified Supervisors who achieve:

- A minimum of 2,500 Total Volume Points in three consecutive months - **AND** -
- A total of 30,000 Accumulated Total Volume Points in the same three months

#### Lunch with the President's Team

Open to all Fully Qualified Supervisors who achieve:

- A minimum of 2,500 Total Volume Points in three consecutive months - **AND** -
- A total of 30,000 Accumulated Total Volume Points in the same three months - **AND** -
- 2 first line Active Supervisors\* that qualify during the qualification period.

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**\*To become an Active Supervisor, you must achieve 2,500 Total Volume Points in 3 consecutive months.**

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